

Community report

Ararat (RC)

Prepared from Community Explorer topic selections for briefing, planning and reporting use.

AREA

Ararat (RC)

COMPARISON

Regional Vic.

POPULATION

Persons

GENERATED

5 April 2026

Included sections

1 selected topic will be included in this report.

01 Household income

Sources and method

- Source: Australian Bureau of Statistics, Census of Population and Housing, 2021 and, where available, 2016 comparison data.
- Percentages are calculated from the denominator supplied for each topic. Change (pp) is the 2021 percentage minus the 2016 percentage when the topic is comparable across years.
- Enumerated topics describe where people or dwellings were counted on Census night.

Household income

Ararat (RC) | Regional Vic. comparison | Persons

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Key takeaway

In 2021, \$2,000 to \$2,499 was the most common household-income band among households in Ararat (RC), accounting for 10.3% (477 households). This share was similar to Regional Vic. (10.4%).

About this topic

Household income shows the combined gross income reported for households. Because households are the common economic unit for sharing housing and living costs, this topic is widely used in socio-economic analysis.

This topic helps indicate economic resources, but income is not the same as wealth and can be strongly affected by household composition, retirement, and labour force participation. The dollar ranges are shown for the latest Census year only, so household income quartiles are more suitable for comparisons over time.

Interpretation notes

- Total household income combines gross weekly income reported for the household and is affected by how many people contribute income.
- Because it is not adjusted for household size or composition, it should not be treated as a direct measure of living standards.

Weekly household income

Ararat (RC) – Total households (Enumerated)

Category	2021 count	2021 %	Regional Vic. %
Negative Nil Income	67	1.4%	1.7%
1 To 149	40	0.9%	0.7%
150 To 299	78	1.7%	1.4%
300 To 399	134	2.9%	2.7%
400 To 499	427	9.2%	7.5%
500 To 649	241	5.2%	5.3%
650 To 799	374	8.1%	7.4%
800 To 999	382	8.2%	7.4%
1000 To 1249	375	8.1%	7.9%
1250 To 1499	363	7.8%	7.7%
1500 To 1749	253	5.5%	5.6%
1750 To 1999	284	6.1%	5.5%
2000 To 2499	477	10.3%	10.4%
2500 To 2999	260	5.6%	6.5%
3000 To 3499	181	3.9%	5.0%
3500 To 3999	106	2.3%	2.8%
4000 To 4499	46	1.0%	1.5%
4500 To 4999	82	1.8%	2.5%
5000 To 5999	40	0.9%	1.5%
6000 To 7999	25	0.5%	1.1%
8000 Or More	10	0.2%	0.5%
Not stated	391	8.4%	7.4%

Category	2021 count	2021 %	Regional Vic. %
Total	4,636	100.0%	100.0%

Data basis: enumerated.