

Community report

Ararat (RC)

Prepared from Community Explorer topic selections for briefing, planning and reporting use.

AREA

Ararat (RC)

COMPARISON

Regional Vic.

POPULATION

Persons

GENERATED

26 March 2026

Included sections

1 selected topic will be included in this report.

01 Household income quartiles

Sources and method

- Source: Australian Bureau of Statistics, Census of Population and Housing, 2021 and, where available, 2016 comparison data.
- Percentages are calculated from the denominator supplied for each topic. Change (pp) is the 2021 percentage minus the 2016 percentage when the topic is comparable across years.
- Enumerated topics describe where people or dwellings were counted on Census night.

Household income quartiles

Ararat (RC) | Regional Vic. comparison | Persons

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Key takeaway

In 2021, the lowest household income quartile held the largest share among households with income in Ararat (RC), accounting for 25%.

About this topic

Household income quartiles group households into four evenly sized income ranges so relative income position can be compared across places and across Census years. They provide a distribution view of household income rather than a simple count in fixed dollar brackets.

This topic is useful because raw household income amounts are influenced by inflation and broader economic shifts. Quartiles make it easier to see whether an area's households are concentrated toward lower, middle, or higher income positions over time.

Interpretation notes

- This is a derived distribution of total household income, so each quartile shows relative position rather than a fixed income bracket.
- It is useful for over-time comparison because quartile groupings are less distorted by inflation than raw dollar bands.

Household income quartiles

Ararat (RC) – Households (Enumerated)

Category	2021 count	2021 %	Regional Vic. %
Lowest group	1,061	25.0%	25.0%
Medium lowest	1,061	25.0%	25.0%
Medium highest	1,061	25.0%	25.0%
Highest group	1,061	25.0%	25.0%
Total Households	4,244	100.0%	100.0%

Data basis: enumerated.