

Community report

Ararat (RC)

Prepared from Community Explorer topic selections for briefing, planning and reporting use.

AREA

Ararat (RC)

COMPARISON

Regional Vic.

POPULATION

Persons

GENERATED

3 April 2026

Included sections

1 selected topic will be included in this report.

01 Industry sector of employment

Sources and method

- Source: Australian Bureau of Statistics, Census of Population and Housing, 2021 and, where available, 2016 comparison data.
- Percentages are calculated from the denominator supplied for each topic. Change (pp) is the 2021 percentage minus the 2016 percentage when the topic is comparable across years.
- Usual residence topics describe where people usually live, rather than where they were counted on Census night.

Industry sector of employment

Ararat (RC) | Regional Vic. comparison | Persons

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Key takeaway

In 2021, Health Care And Social Assistance was the most common industry of employment among employed residents in Ararat (RC), accounting for 16.5% (821 people). This share was higher than Regional Vic. (16.2%). Since 2016, the biggest change was in Health Care And Social Assistance, which increased by 148 people and 2.2 percentage points.

About this topic

Industry sector of employment shows the industry in which employed residents work, based on the main business activity of their employer. It describes the sectors residents are connected to through work, whether they work locally or commute elsewhere.

This topic helps explain the economic profile and skill base of a resident workforce. It is best read together with occupations, employment status, and travel to work, because it reflects resident employment rather than the number of jobs located in the area.

Interpretation notes

- Industry describes the main business activity of the employer in a person's main job, not the occupation they perform.
- It applies to employed people aged 15 years and over and reflects resident workers, not the number of jobs located in the area.

Industry sector of employment

Ararat (RC) – Employed persons (Usual residence)

Category	2021			2016			Change	
	Count	%	Regional Vic. %	Count	%	Regional Vic. %	Count	pp
Agriculture Forestry And Fishing	767	15.4%	7.2%	701	14.9%	7.7%	+66	+0.5
Mining	69	1.4%	0.7%	42	0.9%	0.7%	+27	+0.5
Manufacturing	571	11.5%	7.4%	560	11.9%	8.1%	+11	-0.4
Electricity Gas Water And Waste Services	43	0.9%	1.4%	36	0.8%	1.5%	+7	+0.1
Construction	267	5.4%	10.0%	263	5.6%	8.8%	+4	-0.2
Wholesale Trade	126	2.5%	2.2%	108	2.3%	2.2%	+18	+0.2
Retail Trade	358	7.2%	9.5%	381	8.1%	10.6%	-23	-0.9
Accommodation And Food Services	292	5.9%	6.6%	290	6.2%	7.0%	+2	-0.3
Transport Postal And Warehousing	130	2.6%	3.8%	121	2.6%	3.9%	+9	0.0
Information Media And Telecommunications	29	0.6%	0.8%	36	0.8%	1.0%	-7	-0.2
Financial And Insurance Services	34	0.7%	1.9%	37	0.8%	1.9%	-3	-0.1

Category	2021			2016		
	Count	%	Regional Vic. %	Count	%	Regiona
Rental Hiring And Real Estate Services	55	1.1%	1.0%	44	0.9%	
Professional Scientific And Technical Services	106	2.1%	4.5%	92	2.0%	
Administrative And Support Services	106	2.1%	2.8%	95	2.0%	
Public Administration And Safety	516	10.4%	6.3%	555	11.8%	
Education And Training	330	6.6%	8.8%	270	5.7%	
Health Care And Social Assistance	821	16.5%	16.2%	673	14.3%	
Arts And Recreation Services	73	1.5%	1.5%	57	1.2%	
Other Services	132	2.7%	3.6%	167	3.5%	
Inadequately Described Not Stated	157	3.2%	3.9%	175	3.7%	
Total	4,973	100.0%	100.0%	4,708	100.0%	100.0%

Data basis: usual residence.