

Community report

Ashburton (S)

Prepared from Community Explorer topic selections for briefing, planning and reporting use.

AREA

Ashburton (S)

COMPARISON

Regional WA

POPULATION

Persons

GENERATED

2 April 2026

Included sections

1 selected topic will be included in this report.

01 Household income quartiles

Sources and method

- Source: Australian Bureau of Statistics, Census of Population and Housing, 2021 and, where available, 2016 comparison data.
- Percentages are calculated from the denominator supplied for each topic. Change (pp) is the 2021 percentage minus the 2016 percentage when the topic is comparable across years.
- Enumerated topics describe where people or dwellings were counted on Census night.

Household income quartiles

Ashburton (S) | Regional WA comparison | Persons

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Key takeaway

In 2021, the highest household income quartile held the largest share among households with income in Ashburton (S), accounting for 48.3%.

About this topic

Household income quartiles group households into four evenly sized income ranges so relative income position can be compared across places and across Census years. They provide a distribution view of household income rather than a simple count in fixed dollar brackets.

This topic is useful because raw household income amounts are influenced by inflation and broader economic shifts. Quartiles make it easier to see whether an area's households are concentrated toward lower, middle, or higher income positions over time.

Interpretation notes

- This is a derived distribution of total household income, so each quartile shows relative position rather than a fixed income bracket.

- It is useful for over-time comparison because quartile groupings are less distorted by inflation than raw dollar bands.

Household income quartiles

Ashburton (S) - Households (Enumerated)

Category	2021			2016			Change	
	Count	%	Regional WA %	Count	%	Regional WA %	Count	pp
Lowest group	118	8.5%	29.0%	128	7.5%	29.1%	—	—
Medium lowest	148	10.6%	25.8%	195	11.4%	25.9%	—	—
Medium highest	453	32.5%	24.5%	612	35.9%	24.3%	—	—
Highest group	673	48.3%	20.7%	771	45.2%	20.7%	—	—
Total Households	1,392	100.0%	100.0%	1,706	100.0%	100.0%	—	—

Data basis: enumerated.