

Community report

Ashburton (S)

Prepared from Community Explorer topic selections for briefing, planning and reporting use.

AREA

Ashburton (S)

COMPARISON

Regional WA

POPULATION

Persons

GENERATED

3 April 2026

Included sections

1 selected topic will be included in this report.

01 Individual income

Sources and method

- Source: Australian Bureau of Statistics, Census of Population and Housing, 2021 and, where available, 2016 comparison data.
- Percentages are calculated from the denominator supplied for each topic. Change (pp) is the 2021 percentage minus the 2016 percentage when the topic is comparable across years.
- Usual residence topics describe where people usually live, rather than where they were counted on Census night.

Individual income

Ashburton (S) | Regional WA comparison | Persons

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Key takeaway

In 2021, 2000 To 2999 was the most common category among residents aged 15 and over in Ashburton (S), accounting for 21% (1,192 people). This share was higher than Regional WA (8.4%).

About this topic

Individual income shows the gross amount of personal income usually received by people aged 15 years and over. It includes wages, salaries, government payments, and other income reported in the Census.

This topic is useful for understanding the distribution of personal incomes across an area, but it is a point-in-time snapshot rather than a measure of wealth. The dollar ranges are presented for the latest Census year only, so quartile-based income topics are better for comparing income profiles over time.

Interpretation notes

- Total personal income is weekly gross income usually received by people aged 15 years and over.
- Income is not the same as wealth, and fixed dollar ranges are less reliable for over-time comparison because prices and wages change.

Weekly individual income

Ashburton (S) – Persons aged 15+ (Usual residence)

Category	2021 count	2021 %	Regional WA %
Negative Nil Income	342	6.0%	7.2%
1 To 149	92	1.6%	3.1%
150 To 299	144	2.5%	5.0%
300 To 399	108	1.9%	7.7%
400 To 499	107	1.9%	7.3%
500 To 649	108	1.9%	6.9%
650 To 799	133	2.3%	6.4%
800 To 999	195	3.4%	7.1%
1000 To 1249	278	4.9%	7.9%
1250 To 1499	283	5.0%	5.9%
1500 To 1749	296	5.2%	5.6%
1750 To 1999	329	5.8%	4.5%
2000 To 2999	1,192	21.0%	8.4%
3000 To 3499	440	7.8%	2.2%
3500 Or More	416	7.3%	2.7%
Not Stated	1,214	21.4%	12.2%
Total	5,677	100.0%	100.0%

Data basis: usual residence.