

Community report

Ashburton (S)

Prepared from Community Explorer topic selections for briefing, planning and reporting use.

AREA

Ashburton (S)

COMPARISON

Regional WA

POPULATION

Persons

GENERATED

2 April 2026

Included sections

1 selected topic will be included in this report.

01 Individual income quartiles

Sources and method

- Source: Australian Bureau of Statistics, Census of Population and Housing, 2021 and, where available, 2016 comparison data.
- Percentages are calculated from the denominator supplied for each topic. Change (pp) is the 2021 percentage minus the 2016 percentage when the topic is comparable across years.
- Usual residence topics describe where people usually live, rather than where they were counted on Census night.

Individual income quartiles

Ashburton (S) | Regional WA comparison | Persons

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Key takeaway

In 2021, the highest income quartile held the largest share among residents aged 15 and over in Ashburton (S), accounting for 60.5%.

About this topic

Individual income quartiles group people aged 15 years and over into four evenly sized income ranges so the distribution of personal income can be compared objectively across areas and over time. The quartile method focuses on relative position in the income distribution rather than raw dollar brackets.

This topic is useful because direct income amounts are affected by inflation and wider economic change. Quartiles provide a clearer way to compare whether an area is becoming relatively lower, middle, or higher income over time.

Interpretation notes

- This is a derived distribution of personal income for people aged 15 years and over, with each quartile representing a quarter of the income distribution.
- Quartiles show relative position rather than fixed dollar brackets, which makes them more

Individual income quartiles

Ashburton (S) – Persons aged 15+ (Usual residence)

Category	2021			2016			Change	
	Count	%	Regional WA %	Count	%	Regional WA %	Count	pp
Lowest group	660	14.8%	24.1%	813	8.9%	22.1%	-153	+5.9
Medium lowest	377	8.4%	25.7%	374	4.1%	24.3%	+3	+4.3
Medium highest	725	16.2%	23.0%	750	8.3%	22.8%	-25	+7.9
Highest group	2,701	60.5%	27.3%	7,151	78.7%	30.7%	-4,450	-18.2
Total persons aged 15+	4,463	100.0%	100.0%	9,088	100.0%	100.0%	-4,625	0.0

Data basis: usual residence.