

Community report

Augusta-Margaret River (S)

Prepared from Community Explorer topic selections for briefing, planning and reporting use.

AREA

Augusta-Margaret River (S)

COMPARISON

Regional WA

POPULATION

Persons

GENERATED

31 March 2026

Included sections

1 selected topic will be included in this report.

01 Occupation of employment

Sources and method

- Source: Australian Bureau of Statistics, Census of Population and Housing, 2021 and, where available, 2016 comparison data.
- Percentages are calculated from the denominator supplied for each topic. Change (pp) is the 2021 percentage minus the 2016 percentage when the topic is comparable across years.
- Usual residence topics describe where people usually live, rather than where they were counted on Census night.

Occupation of employment

Augusta–Margaret River (S) | Regional WA comparison | Persons

Community report section 1 of 1

Key takeaway

In 2021, Professionals was the most common occupation group among employed residents in Augusta–Margaret River (S), accounting for 17.9% (1,489 people). This share was higher than Regional WA (14.6%). Since 2016, the biggest change was in Professionals, which increased by 394 people and 2 percentage points.

About this topic

Occupation of employment classifies employed residents by the kind of work they do in their main job. It describes the roles, skills, and tasks people perform rather than the industry they work in.

This topic is useful for understanding the skill profile and socio-economic characteristics of the resident workforce. It is best interpreted with qualifications, individual income, and industry sector of employment.

Interpretation notes

- Occupation classifies the kind of work done in a person's main job, not the employer's industry.
- It applies to employed people aged 15 years and over, so it should be read with employment status when assessing labour market conditions.

Occupation of employment

Augusta-Margaret River (S) – Employed persons (Usual residence)

| Category | 2021 | | | 2016 | | | Change | |
|---|-------|-------|---------------|-------|-------|---------------|--------|------|
| | Count | % | Regional WA % | Count | % | Regional WA % | Count | pp |
| Total Occupation Managers | 1,310 | 15.8% | 14.3% | 1,162 | 16.9% | 14.4% | +148 | -1.1 |
| Total Occupation Professionals | 1,489 | 17.9% | 14.6% | 1,095 | 15.9% | 13.8% | +394 | +2.0 |
| Total Occupation Technicians And Trades Workers | 1,431 | 17.2% | 17.6% | 1,185 | 17.2% | 18.4% | +246 | 0.0 |
| Total Occupation Community And Personal Service Workers | 961 | 11.6% | 10.9% | 746 | 10.8% | 9.8% | +215 | +0.8 |
| Total Occupation Clerical And Administrative Workers | 692 | 8.3% | 10.3% | 626 | 9.1% | 10.6% | +66 | -0.8 |
| Total Occupation Sales Workers | 689 | 8.3% | 7.1% | 640 | 9.3% | 7.7% | +49 | -1.0 |
| Total Occupation Machinery Operators And Drivers | 478 | 5.8% | 10.8% | 356 | 5.2% | 11.0% | +122 | +0.6 |
| Total Occupation Labourers | 1,133 | 13.7% | 12.5% | 992 | 14.4% | 12.6% | +141 | -0.7 |
| Total Occupation Inadequately Described Not Stated | 111 | 1.3% | 1.9% | 94 | 1.4% | 1.7% | +17 | -0.1 |

| Category | 2021 | | | 2016 | | |
|--------------|--------------|---------------|---------------|--------------|---------------|---------------|
| | Count | % | Regional WA % | Count | % | Regional WA % |
| Total | 8,297 | 100.0% | 100.0% | 6,892 | 100.0% | 100.0% |

Data basis: usual residence.