

Community report

Ballina (A)

Prepared from Community Explorer topic selections for briefing, planning and reporting use.

AREA

Ballina (A)

COMPARISON

Regional NSW

POPULATION

Persons

GENERATED

1 April 2026

Included sections

1 selected topic will be included in this report.

01 Industry sector of employment

Sources and method

- Source: Australian Bureau of Statistics, Census of Population and Housing, 2021 and, where available, 2016 comparison data.
- Percentages are calculated from the denominator supplied for each topic. Change (pp) is the 2021 percentage minus the 2016 percentage when the topic is comparable across years.
- Usual residence topics describe where people usually live, rather than where they were counted on Census night.

Industry sector of employment

Ballina (A) | Regional NSW comparison | Persons

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Key takeaway

In 2021, Health Care And Social Assistance was the most common industry of employment among employed residents in Ballina (A), accounting for 18.6% (3,865 people). This share was higher than Regional NSW (16.3%). Since 2016, the biggest change was in Health Care And Social Assistance, which increased by 908 people and 1.7 percentage points.

About this topic

Industry sector of employment shows the industry in which employed residents work, based on the main business activity of their employer. It describes the sectors residents are connected to through work, whether they work locally or commute elsewhere.

This topic helps explain the economic profile and skill base of a resident workforce. It is best read together with occupations, employment status, and travel to work, because it reflects resident employment rather than the number of jobs located in the area.

Interpretation notes

- Industry describes the main business activity of the employer in a person's main job, not the occupation they perform.
- It applies to employed people aged 15 years and over and reflects resident workers, not the number of jobs located in the area.

Industry sector of employment

Ballina (A) – Employed persons (Usual residence)

Category	2021			2016			Change	
	Count	%	Regional NSW %	Count	%	Regional NSW %	Count	pp
Agriculture Forestry And Fishing	838	4.0%	5.1%	774	4.4%	5.7%	+64	-0.4
Mining	113	0.5%	2.4%	105	0.6%	2.4%	+8	-0.1
Manufacturing	854	4.1%	5.6%	828	4.7%	6.0%	+26	-0.6
Electricity Gas Water And Waste Services	150	0.7%	1.2%	134	0.8%	1.3%	+16	-0.1
Construction	2,119	10.2%	9.4%	1,553	8.9%	8.7%	+566	+1.3
Wholesale Trade	352	1.7%	2.0%	297	1.7%	2.0%	+55	0.0
Retail Trade	2,187	10.5%	9.4%	2,026	11.6%	10.3%	+161	-1.1
Accommodation And Food Services	1,824	8.8%	7.5%	1,506	8.6%	7.9%	+318	+0.2
Transport Postal And Warehousing	538	2.6%	3.7%	509	2.9%	4.0%	+29	-0.3
Information Media And Telecommunications	149	0.7%	0.8%	167	1.0%	0.9%	-18	-0.3
Financial And Insurance Services	370	1.8%	1.9%	342	2.0%	2.0%	+28	-0.2

Category	2021			2016		
	Count	%	Regional NSW %	Count	%	Regional
Rental Hiring And Real Estate Services	351	1.7%	1.3%	331	1.9%	
Professional Scientific And Technical Services	1,207	5.8%	4.9%	942	5.4%	
Administrative And Support Services	689	3.3%	3.2%	552	3.2%	
Public Administration And Safety	1,088	5.2%	7.2%	1,003	5.7%	
Education And Training	2,210	10.6%	9.2%	1,939	11.1%	
Health Care And Social Assistance	3,865	18.6%	16.3%	2,957	16.9%	
Arts And Recreation Services	330	1.6%	1.2%	227	1.3%	
Other Services	793	3.8%	3.8%	614	3.5%	
Inadequately Described Not Stated	754	3.6%	3.9%	654	3.7%	
Total	20,775	100.0%	100.0%	17,463	100.0%	100.0%

Data basis: usual residence.