

Community report

Ballina (A)

Prepared from Community Explorer topic selections for briefing, planning and reporting use.

AREA

Ballina (A)

COMPARISON

Regional NSW

POPULATION

Persons

GENERATED

31 March 2026

Included sections

1 selected topic will be included in this report.

01 Occupation of employment

Sources and method

- Source: Australian Bureau of Statistics, Census of Population and Housing, 2021 and, where available, 2016 comparison data.
- Percentages are calculated from the denominator supplied for each topic. Change (pp) is the 2021 percentage minus the 2016 percentage when the topic is comparable across years.
- Usual residence topics describe where people usually live, rather than where they were counted on Census night.

Occupation of employment

Ballina (A) | Regional NSW comparison | Persons

Community report section 1 of 1

Key takeaway

In 2021, Professionals was the most common occupation group among employed residents in Ballina (A), accounting for 22.5% (4,681 people). This share was higher than Regional NSW (19.2%). Since 2016, the biggest change was in Professionals, which increased by 785 people and 0.2 percentage points.

About this topic

Occupation of employment classifies employed residents by the kind of work they do in their main job. It describes the roles, skills, and tasks people perform rather than the industry they work in.

This topic is useful for understanding the skill profile and socio-economic characteristics of the resident workforce. It is best interpreted with qualifications, individual income, and industry sector of employment.

Interpretation notes

- Occupation classifies the kind of work done in a person's main job, not the employer's industry.
- It applies to employed people aged 15 years and over, so it should be read with employment status when assessing labour market conditions.

Occupation of employment

Ballina (A) – Employed persons (Usual residence)

Category	2021			2016			Change	
	Count	%	Regional NSW %	Count	%	Regional NSW %	Count	pp
Total Occupation Managers	2,889	13.9%	13.4%	2,293	13.1%	13.0%	+596	+0.8
Total Occupation Professionals	4,681	22.5%	19.2%	3,896	22.3%	18.1%	+785	+0.2
Total Occupation Technicians And Trades Workers	2,859	13.8%	14.5%	2,391	13.7%	14.8%	+468	+0.1
Total Occupation Community And Personal Service Workers	2,799	13.5%	13.2%	2,098	12.0%	11.9%	+701	+1.5
Total Occupation Clerical And Administrative Workers	2,284	11.0%	11.7%	2,030	11.6%	12.4%	+254	-0.6
Total Occupation Sales Workers	1,999	9.6%	8.5%	1,850	10.6%	9.6%	+149	-1.0
Total Occupation Machinery Operators And Drivers	858	4.1%	6.9%	785	4.5%	7.1%	+73	-0.4
Total Occupation Labourers	2,083	10.0%	10.9%	1,828	10.5%	11.4%	+255	-0.5
Total Occupation Inadequately Described Not Stated	316	1.5%	1.8%	288	1.6%	1.6%	+28	-0.1

Category	2021			2016		
	Count	%	Regional NSW %	Count	%	Regional
Total	20,775	100.0%	100.0%	17,463	100.0%	1

Data basis: usual residence.