

# Community report

## Cranbrook (S)

Prepared from Community Explorer topic selections for briefing, planning and reporting use.

AREA

**Cranbrook (S)**

COMPARISON

**Regional WA**

POPULATION

**Persons**

GENERATED

**30 March 2026**

### Included sections

1 selected topic will be included in this report.

**01** Industry sector of employment

### Sources and method

- Source: Australian Bureau of Statistics, Census of Population and Housing, 2021 and, where available, 2016 comparison data.
- Percentages are calculated from the denominator supplied for each topic. Change (pp) is the 2021 percentage minus the 2016 percentage when the topic is comparable across years.
- Usual residence topics describe where people usually live, rather than where they were counted on Census night.

# Industry sector of employment

Cranbrook (S) | Regional WA comparison | Persons

Community report section 1 of 1

## Key takeaway

In 2021, Agriculture Forestry And Fishing was the most common industry of employment among employed residents in Cranbrook (S), accounting for 54.5% (286 people). This share was higher than Regional WA (9%). Since 2016, the biggest change was in Education And Training, which increased by 13 people and 2.5 percentage points.

## About this topic

Industry sector of employment shows the industry in which employed residents work, based on the main business activity of their employer. It describes the sectors residents are connected to through work, whether they work locally or commute elsewhere.

This topic helps explain the economic profile and skill base of a resident workforce. It is best read together with occupations, employment status, and travel to work, because it reflects resident employment rather than the number of jobs located in the area.

## Interpretation notes

- Industry describes the main business activity of the employer in a person's main job, not the occupation they perform.
- It applies to employed people aged 15 years and over and reflects resident workers, not the number of jobs located in the area.

## Industry sector of employment

Cranbrook (S) - Employed persons (Usual residence)

Category	2021			2016			Change	
	Count	%	Regional WA %	Count	%	Regional WA %	Count	pp
Agriculture Forestry And Fishing	286	54.5%	9.0%	276	52.7%	9.1%	+10	+1.8
Mining	9	1.7%	11.3%	9	1.7%	11.1%	0	0.0
Manufacturing	37	7.0%	5.2%	44	8.4%	5.3%	-7	-1.4
Electricity Gas Water And Waste Services	5	1.0%	1.4%	0	0.0%	1.3%	+5	+1.0
Construction	20	3.8%	8.5%	8	1.5%	9.2%	+12	+2.3
Wholesale Trade	7	1.3%	2.1%	8	1.5%	2.0%	-1	-0.2
Retail Trade	11	2.1%	8.3%	22	4.2%	8.7%	-11	-2.1
Accommodation And Food Services	13	2.5%	6.8%	9	1.7%	6.4%	+4	+0.8
Transport Postal And Warehousing	24	4.6%	4.6%	22	4.2%	4.7%	+2	+0.4
Information Media And Telecommunications	0	0.0%	0.4%	0	0.0%	0.5%	0	0.0
Financial And Insurance Services	3	0.6%	0.9%	6	1.1%	1.1%	-3	-0.5

Category	2021			2016		
	Count	%	Regional WA %	Count	%	Regiona
Rental Hiring And Real Estate Services	0	0.0%	1.2%	0	0.0%	
Professional Scientific And Technical Services	7	1.3%	3.0%	6	1.1%	
Administrative And Support Services	4	0.8%	2.9%	0	0.0%	
Public Administration And Safety	21	4.0%	5.7%	30	5.7%	
Education And Training	33	6.3%	8.6%	20	3.8%	
Health Care And Social Assistance	15	2.9%	11.4%	19	3.6%	
Arts And Recreation Services	3	0.6%	1.0%	3	0.6%	
Other Services	12	2.3%	3.7%	10	1.9%	
Inadequately Described Not Stated	24	4.6%	4.0%	24	4.6%	
<b>Total</b>	<b>525</b>	<b>100.0%</b>	<b>100.0%</b>	<b>524</b>	<b>100.0%</b>	<b>100.0%</b>

Data basis: usual residence.