

Community report

George Town (M)

Prepared from Community Explorer topic selections for briefing, planning and reporting use.

AREA

George Town (M)

COMPARISON

Regional Tas.

POPULATION

Persons

GENERATED

2 April 2026

Included sections

1 selected topic will be included in this report.

01 Industry sector of employment

Sources and method

- Source: Australian Bureau of Statistics, Census of Population and Housing, 2021 and, where available, 2016 comparison data.
- Percentages are calculated from the denominator supplied for each topic. Change (pp) is the 2021 percentage minus the 2016 percentage when the topic is comparable across years.
- Usual residence topics describe where people usually live, rather than where they were counted on Census night.

Industry sector of employment

George Town (M) | Regional Tas. comparison | Persons

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Key takeaway

In 2021, Manufacturing was the most common industry of employment among employed residents in George Town (M), accounting for 18% (447 people). This share was higher than Regional Tas. (7.5%). Since 2016, the biggest change was in Health Care And Social Assistance, which increased by 76 people and 1.6 percentage points.

About this topic

Industry sector of employment shows the industry in which employed residents work, based on the main business activity of their employer. It describes the sectors residents are connected to through work, whether they work locally or commute elsewhere.

This topic helps explain the economic profile and skill base of a resident workforce. It is best read together with occupations, employment status, and travel to work, because it reflects resident employment rather than the number of jobs located in the area.

Interpretation notes

- Industry describes the main business activity of the employer in a person's main job, not the occupation they perform.
- It applies to employed people aged 15 years and over and reflects resident workers, not the number of jobs located in the area.

Industry sector of employment

George Town (M) – Employed persons (Usual residence)

Category	2021			2016			Change	
	Count	%	Regional Tas. %	Count	%	Regional Tas. %	Count	pp
Agriculture Forestry And Fishing	121	4.9%	8.1%	107	4.9%	8.1%	+14	0.0
Mining	48	1.9%	1.7%	47	2.2%	1.6%	+1	-0.3
Manufacturing	447	18.0%	7.5%	411	18.8%	8.2%	+36	-0.8
Electricity Gas Water And Waste Services	40	1.6%	1.4%	39	1.8%	1.3%	+1	-0.2
Construction	195	7.8%	8.6%	170	7.8%	7.7%	+25	0.0
Wholesale Trade	51	2.0%	2.8%	47	2.2%	2.6%	+4	-0.2
Retail Trade	223	9.0%	9.8%	238	10.9%	11.0%	-15	-1.9
Accommodation And Food Services	175	7.0%	7.5%	131	6.0%	7.5%	+44	+1.0
Transport Postal And Warehousing	126	5.1%	4.7%	122	5.6%	4.8%	+4	-0.5
Information Media And Telecommunications	11	0.4%	0.8%	10	0.5%	0.9%	+1	-0.1
Financial And Insurance Services	24	1.0%	1.6%	19	0.9%	1.7%	+5	+0.1

Category	2021			2016		
	Count	%	Regional Tas. %	Count	%	Regiona
Rental Hiring And Real Estate Services	25	1.0%	1.0%	26	1.2%	
Professional Scientific And Technical Services	68	2.7%	3.9%	48	2.2%	
Administrative And Support Services	66	2.7%	2.9%	66	3.0%	
Public Administration And Safety	103	4.1%	4.9%	101	4.6%	
Education And Training	223	9.0%	8.5%	160	7.3%	
Health Care And Social Assistance	324	13.0%	16.0%	248	11.4%	
Arts And Recreation Services	33	1.3%	1.4%	21	1.0%	
Other Services	76	3.1%	3.8%	55	2.5%	
Inadequately Described Not Stated	101	4.1%	3.0%	112	5.1%	
Total	2,489	100.0%	100.0%	2,185	100.0%	100.0%

Data basis: usual residence.