

# Community report

## Greater Geelong (C)

Prepared from Community Explorer topic selections for briefing, planning and reporting use.

AREA

**Greater Geelong (C)**

COMPARISON

**Regional Vic.**

POPULATION

**Persons**

GENERATED

**2 April 2026**

### Included sections

1 selected topic will be included in this report.

**01** Industry sector of employment

### Sources and method

- Source: Australian Bureau of Statistics, Census of Population and Housing, 2021 and, where available, 2016 comparison data.
- Percentages are calculated from the denominator supplied for each topic. Change (pp) is the 2021 percentage minus the 2016 percentage when the topic is comparable across years.
- Usual residence topics describe where people usually live, rather than where they were counted on Census night.

# Industry sector of employment

Greater Geelong (C) | Regional Vic. comparison | Persons

Community report section 1 of 1

## Key takeaway

In 2021, Health Care And Social Assistance was the most common industry of employment among employed residents in Greater Geelong (C), accounting for 17.4% (22,536 people). This share was higher than Regional Vic. (16.2%). Since 2016, the biggest change was in Health Care And Social Assistance, which increased by 6,675 people and 2.1 percentage points.

## About this topic

Industry sector of employment shows the industry in which employed residents work, based on the main business activity of their employer. It describes the sectors residents are connected to through work, whether they work locally or commute elsewhere.

This topic helps explain the economic profile and skill base of a resident workforce. It is best read together with occupations, employment status, and travel to work, because it reflects resident employment rather than the number of jobs located in the area.

## Interpretation notes

- Industry describes the main business activity of the employer in a person's main job, not the occupation they perform.
- It applies to employed people aged 15 years and over and reflects resident workers, not the number of jobs located in the area.

## Industry sector of employment

Greater Geelong (C) - Employed persons (Usual residence)

Category	2021			2016			Change	
	Count	%	Regional Vic. %	Count	%	Regional Vic. %	Count	pp
Agriculture Forestry And Fishing	1,361	1.1%	7.2%	1,151	1.1%	7.7%	+210	0.0
Mining	317	0.2%	0.7%	307	0.3%	0.7%	+10	-0.1
Manufacturing	7,888	6.1%	7.4%	7,749	7.5%	8.1%	+139	-1.4
Electricity Gas Water And Waste Services	1,558	1.2%	1.4%	1,309	1.3%	1.5%	+249	-0.1
Construction	14,549	11.2%	10.0%	10,177	9.8%	8.8%	+4,372	+1.4
Wholesale Trade	3,217	2.5%	2.2%	2,360	2.3%	2.2%	+857	+0.2
Retail Trade	13,725	10.6%	9.5%	12,255	11.8%	10.6%	+1,470	-1.2
Accommodation And Food Services	8,948	6.9%	6.6%	7,607	7.3%	7.0%	+1,341	-0.4
Transport Postal And Warehousing	5,187	4.0%	3.8%	4,423	4.3%	3.9%	+764	-0.3
Information Media And Telecommunications	1,188	0.9%	0.8%	1,205	1.2%	1.0%	-17	-0.3
Financial And Insurance Services	3,794	2.9%	1.9%	2,946	2.8%	1.9%	+848	+0.1

Category	2021			2016		
	Count	%	Regional Vic. %	Count	%	Regiona
Rental Hiring And Real Estate Services	1,551	1.2%	1.0%	1,317	1.3%	
Professional Scientific And Technical Services	7,804	6.0%	4.5%	5,656	5.5%	
Administrative And Support Services	3,724	2.9%	2.8%	3,155	3.0%	
Public Administration And Safety	8,280	6.4%	6.3%	6,461	6.2%	
Education And Training	12,738	9.8%	8.8%	10,168	9.8%	
Health Care And Social Assistance	22,536	17.4%	16.2%	15,861	15.3%	
Arts And Recreation Services	2,014	1.6%	1.5%	1,780	1.7%	
Other Services	4,480	3.5%	3.6%	3,697	3.6%	
Inadequately Described Not Stated	4,723	3.6%	3.9%	4,000	3.9%	
<b>Total</b>	<b>129,587</b>	<b>100.0%</b>	<b>100.0%</b>	<b>103,580</b>	<b>100.0%</b>	<b>100.0%</b>

Data basis: usual residence.