

# Community report

## Greater Geraldton (C)

Prepared from Community Explorer topic selections for briefing, planning and reporting use.

AREA

**Greater Geraldton (C)**

COMPARISON

**Regional WA**

POPULATION

**Persons**

GENERATED

**31 March 2026**

### Included sections

1 selected topic will be included in this report.

**01** Industry sector of employment

### Sources and method

- Source: Australian Bureau of Statistics, Census of Population and Housing, 2021 and, where available, 2016 comparison data.
- Percentages are calculated from the denominator supplied for each topic. Change (pp) is the 2021 percentage minus the 2016 percentage when the topic is comparable across years.
- Usual residence topics describe where people usually live, rather than where they were counted on Census night.

# Industry sector of employment

Greater Geraldton (C) | Regional WA comparison | Persons

Community report section 1 of 1

## Key takeaway

In 2021, Health Care And Social Assistance was the most common industry of employment among employed residents in Greater Geraldton (C), accounting for 15.4% (2,771 people). This share was higher than Regional WA (11.4%). Since 2016, the biggest change was in Health Care And Social Assistance, which increased by 652 people and 2.7 percentage points.

## About this topic

Industry sector of employment shows the industry in which employed residents work, based on the main business activity of their employer. It describes the sectors residents are connected to through work, whether they work locally or commute elsewhere.

This topic helps explain the economic profile and skill base of a resident workforce. It is best read together with occupations, employment status, and travel to work, because it reflects resident employment rather than the number of jobs located in the area.

## Interpretation notes

- Industry describes the main business activity of the employer in a person's main job, not the occupation they perform.
- It applies to employed people aged 15 years and over and reflects resident workers, not the number of jobs located in the area.

## Industry sector of employment

Greater Geraldton (C) – Employed persons (Usual residence)

Category	2021			2016			Change	
	Count	%	Regional WA %	Count	%	Regional WA %	Count	pp
Agriculture Forestry And Fishing	775	4.3%	9.0%	740	4.4%	9.1%	+35	-0.1
Mining	1,173	6.5%	11.3%	885	5.3%	11.1%	+288	+1.2
Manufacturing	457	2.5%	5.2%	574	3.4%	5.3%	-117	-0.9
Electricity Gas Water And Waste Services	180	1.0%	1.4%	166	1.0%	1.3%	+14	0.0
Construction	1,636	9.1%	8.5%	1,549	9.3%	9.2%	+87	-0.2
Wholesale Trade	460	2.6%	2.1%	387	2.3%	2.0%	+73	+0.3
Retail Trade	1,898	10.6%	8.3%	1,841	11.0%	8.7%	+57	-0.4
Accommodation And Food Services	1,262	7.0%	6.8%	1,129	6.8%	6.4%	+133	+0.2
Transport Postal And Warehousing	1,145	6.4%	4.6%	1,127	6.7%	4.7%	+18	-0.3
Information Media And Telecommunications	108	0.6%	0.4%	122	0.7%	0.5%	-14	-0.1
Financial And Insurance Services	210	1.2%	0.9%	260	1.6%	1.1%	-50	-0.4

Category	2021			2016		
	Count	%	Regional WA %	Count	%	Regional WA %
Rental Hiring And Real Estate Services	167	0.9%	1.2%	253	1.5%	1.2%
Professional Scientific And Technical Services	665	3.7%	3.0%	651	3.9%	3.0%
Administrative And Support Services	478	2.7%	2.9%	488	2.9%	2.9%
Public Administration And Safety	1,122	6.2%	5.7%	1,104	6.6%	5.7%
Education And Training	1,874	10.4%	8.6%	1,684	10.1%	8.6%
Health Care And Social Assistance	2,771	15.4%	11.4%	2,119	12.7%	11.4%
Arts And Recreation Services	139	0.8%	1.0%	154	0.9%	1.0%
Other Services	779	4.3%	3.7%	740	4.4%	3.7%
Inadequately Described Not Stated	671	3.7%	4.0%	734	4.4%	4.0%
<b>Total</b>	<b>17,963</b>	<b>100.0%</b>	<b>100.0%</b>	<b>16,701</b>	<b>100.0%</b>	<b>100.0%</b>

Data basis: usual residence.