

Community report

Greater Geraldton (C)

Prepared from Community Explorer topic selections for briefing, planning and reporting use.

AREA

Greater Geraldton (C)

COMPARISON

Regional WA

POPULATION

Persons

GENERATED

30 March 2026

Included sections

1 selected topic will be included in this report.

01 Occupation of employment

Sources and method

- Source: Australian Bureau of Statistics, Census of Population and Housing, 2021 and, where available, 2016 comparison data.
- Percentages are calculated from the denominator supplied for each topic. Change (pp) is the 2021 percentage minus the 2016 percentage when the topic is comparable across years.
- Usual residence topics describe where people usually live, rather than where they were counted on Census night.

Occupation of employment

Greater Geraldton (C) | Regional WA comparison | Persons

Community report section 1 of 1

Key takeaway

In 2021, Professionals was the most common occupation group among employed residents in Greater Geraldton (C), accounting for 16.9% (3,032 people). This share was higher than Regional WA (14.6%). Since 2016, the biggest change was in Community And Personal Service Workers, which increased by 500 people and 2 percentage points.

About this topic

Occupation of employment classifies employed residents by the kind of work they do in their main job. It describes the roles, skills, and tasks people perform rather than the industry they work in.

This topic is useful for understanding the skill profile and socio-economic characteristics of the resident workforce. It is best interpreted with qualifications, individual income, and industry sector of employment.

Interpretation notes

- Occupation classifies the kind of work done in a person's main job, not the employer's industry.
- It applies to employed people aged 15 years and over, so it should be read with employment status when assessing labour market conditions.

Occupation of employment

Greater Geraldton (C) – Employed persons (Usual residence)

Category	2021			2016			Change	
	Count	%	Regional WA %	Count	%	Regional WA %	Count	pp
Total Occupation Managers	1,878	10.5%	14.3%	1,838	11.0%	14.4%	+40	-0.5
Total Occupation Professionals	3,032	16.9%	14.6%	2,688	16.1%	13.8%	+344	+0.8
Total Occupation Technicians And Trades Workers	3,012	16.8%	17.6%	2,838	17.0%	18.4%	+174	-0.2
Total Occupation Community And Personal Service Workers	2,421	13.5%	10.9%	1,921	11.5%	9.8%	+500	+2.0
Total Occupation Clerical And Administrative Workers	2,036	11.3%	10.3%	2,066	12.4%	10.6%	-30	-1.1
Total Occupation Sales Workers	1,618	9.0%	7.1%	1,612	9.7%	7.7%	+6	-0.7
Total Occupation Machinery Operators And Drivers	1,645	9.2%	10.8%	1,492	8.9%	11.0%	+153	+0.3
Total Occupation Labourers	2,043	11.4%	12.5%	1,933	11.6%	12.6%	+110	-0.2
Total Occupation Inadequately Described Not Stated	282	1.6%	1.9%	311	1.9%	1.7%	-29	-0.3

Category	2021			2016		
	Count	%	Regional WA %	Count	%	Regional WA %
Total	17,963	100.0%	100.0%	16,701	100.0%	100.0%

Data basis: usual residence.