

Community report

Launceston (C)

Prepared from Community Explorer topic selections for briefing, planning and reporting use.

AREA

Launceston (C)

COMPARISON

Regional Tas.

POPULATION

Persons

GENERATED

31 March 2026

Included sections

1 selected topic will be included in this report.

01 Industry sector of employment

Sources and method

- Source: Australian Bureau of Statistics, Census of Population and Housing, 2021 and, where available, 2016 comparison data.
- Percentages are calculated from the denominator supplied for each topic. Change (pp) is the 2021 percentage minus the 2016 percentage when the topic is comparable across years.
- Usual residence topics describe where people usually live, rather than where they were counted on Census night.

Industry sector of employment

Launceston (C) | Regional Tas. comparison | Persons

Community report section 1 of 1

Key takeaway

In 2021, Health Care And Social Assistance was the most common industry of employment among employed residents in Launceston (C), accounting for 19.6% (6,358 people). This share was higher than Regional Tas. (16%). Since 2016, the biggest change was in Health Care And Social Assistance, which increased by 1,799 people and 3 percentage points.

About this topic

Industry sector of employment shows the industry in which employed residents work, based on the main business activity of their employer. It describes the sectors residents are connected to through work, whether they work locally or commute elsewhere.

This topic helps explain the economic profile and skill base of a resident workforce. It is best read together with occupations, employment status, and travel to work, because it reflects resident employment rather than the number of jobs located in the area.

Interpretation notes

- Industry describes the main business activity of the employer in a person's main job, not the occupation they perform.
- It applies to employed people aged 15 years and over and reflects resident workers, not the number of jobs located in the area.

Industry sector of employment

Launceston (C) – Employed persons (Usual residence)

Category	2021			2016			Change	
	Count	%	Regional Tas. %	Count	%	Regional Tas. %	Count	pp
Agriculture Forestry And Fishing	996	3.1%	8.1%	608	2.2%	8.1%	+388	+0.9
Mining	155	0.5%	1.7%	121	0.4%	1.6%	+34	+0.1
Manufacturing	2,073	6.4%	7.5%	1,848	6.7%	8.2%	+225	-0.3
Electricity Gas Water And Waste Services	472	1.5%	1.4%	375	1.4%	1.3%	+97	+0.1
Construction	2,616	8.1%	8.6%	2,003	7.3%	7.7%	+613	+0.8
Wholesale Trade	971	3.0%	2.8%	846	3.1%	2.6%	+125	-0.1
Retail Trade	3,495	10.8%	9.8%	3,398	12.3%	11.0%	+97	-1.5
Accommodation And Food Services	2,673	8.2%	7.5%	2,346	8.5%	7.5%	+327	-0.3
Transport Postal And Warehousing	1,403	4.3%	4.7%	1,164	4.2%	4.8%	+239	+0.1
Information Media And Telecommunications	338	1.0%	0.8%	361	1.3%	0.9%	-23	-0.3
Financial And Insurance Services	765	2.4%	1.6%	738	2.7%	1.7%	+27	-0.3

Category	2021			2016		
	Count	%	Regional Tas. %	Count	%	Regiona
Rental Hiring And Real Estate Services	381	1.2%	1.0%	364	1.3%	
Professional Scientific And Technical Services	1,519	4.7%	3.9%	1,247	4.5%	
Administrative And Support Services	985	3.0%	2.9%	792	2.9%	
Public Administration And Safety	1,471	4.5%	4.9%	1,458	5.3%	
Education And Training	3,063	9.4%	8.5%	2,858	10.4%	
Health Care And Social Assistance	6,358	19.6%	16.0%	4,559	16.6%	1
Arts And Recreation Services	531	1.6%	1.4%	478	1.7%	
Other Services	1,281	3.9%	3.8%	1,036	3.8%	
Inadequately Described Not Stated	930	2.9%	3.0%	936	3.4%	
Total	32,465	100.0%	100.0%	27,538	100.0%	10

Data basis: usual residence.