

# Community report

## Longreach (R)

Prepared from Community Explorer topic selections for briefing, planning and reporting use.

AREA

**Longreach (R)**

COMPARISON

**Regional Qld**

POPULATION

**Persons**

GENERATED

**1 April 2026**

### Included sections

1 selected topic will be included in this report.

**01** Industry sector of employment

### Sources and method

- Source: Australian Bureau of Statistics, Census of Population and Housing, 2021 and, where available, 2016 comparison data.
- Percentages are calculated from the denominator supplied for each topic. Change (pp) is the 2021 percentage minus the 2016 percentage when the topic is comparable across years.
- Usual residence topics describe where people usually live, rather than where they were counted on Census night.

# Industry sector of employment

Longreach (R) | Regional Qld comparison | Persons

Community report section 1 of 1

## Key takeaway

In 2021, Agriculture Forestry And Fishing was the most common industry of employment among employed residents in Longreach (R), accounting for 14.9% (286 people). This share was higher than Regional Qld (4.3%). Since 2016, the biggest change was in Retail Trade, which decreased by 53 people and 2.7 percentage points.

## About this topic

Industry sector of employment shows the industry in which employed residents work, based on the main business activity of their employer. It describes the sectors residents are connected to through work, whether they work locally or commute elsewhere.

This topic helps explain the economic profile and skill base of a resident workforce. It is best read together with occupations, employment status, and travel to work, because it reflects resident employment rather than the number of jobs located in the area.

## Interpretation notes

- Industry describes the main business activity of the employer in a person's main job, not the occupation they perform.
- It applies to employed people aged 15 years and over and reflects resident workers, not the number of jobs located in the area.

## Industry sector of employment

Longreach (R) – Employed persons (Usual residence)

Category	2021			2016			Change	
	Count	%	Regional Qld %	Count	%	Regional Qld %	Count	pp
Agriculture Forestry And Fishing	286	14.9%	4.3%	280	14.4%	4.7%	+6	+0.5
Mining	12	0.6%	3.5%	14	0.7%	3.5%	-2	-0.1
Manufacturing	55	2.9%	5.4%	45	2.3%	5.5%	+10	+0.6
Electricity Gas Water And Waste Services	19	1.0%	1.2%	16	0.8%	1.1%	+3	+0.2
Construction	154	8.0%	9.6%	129	6.7%	9.3%	+25	+1.3
Wholesale Trade	40	2.1%	2.1%	39	2.0%	2.3%	+1	+0.1
Retail Trade	131	6.8%	9.6%	184	9.5%	10.3%	-53	-2.7
Accommodation And Food Services	117	6.1%	8.0%	123	6.3%	8.2%	-6	-0.2
Transport Postal And Warehousing	74	3.9%	4.1%	72	3.7%	4.5%	+2	+0.2
Information Media And Telecommunications	22	1.1%	0.8%	25	1.3%	1.0%	-3	-0.2
Financial And Insurance Services	30	1.6%	1.8%	35	1.8%	1.9%	-5	-0.2

Category	2021			2016		
	Count	%	Regional Qld %	Count	%	Regiona
Rental Hiring And Real Estate Services	23	1.2%	1.7%	19	1.0%	
Professional Scientific And Technical Services	48	2.5%	4.8%	57	2.9%	
Administrative And Support Services	61	3.2%	3.3%	60	3.1%	
Public Administration And Safety	200	10.4%	5.6%	198	10.2%	
Education And Training	171	8.9%	8.7%	183	9.4%	
Health Care And Social Assistance	269	14.1%	15.4%	251	13.0%	
Arts And Recreation Services	26	1.4%	1.6%	47	2.4%	
Other Services	90	4.7%	4.1%	84	4.3%	
Inadequately Described Not Stated	92	4.8%	4.4%	87	4.5%	
<b>Total</b>	<b>1,914</b>	<b>100.0%</b>	<b>100.0%</b>	<b>1,938</b>	<b>100.0%</b>	<b>100.0%</b>

Data basis: usual residence.