

Community report

Whitsunday (R)

Prepared from Community Explorer topic selections for briefing, planning and reporting use.

AREA

Whitsunday (R)

COMPARISON

Regional Qld

POPULATION

Persons

GENERATED

4 April 2026

Included sections

1 selected topic will be included in this report.

01 Household income

Sources and method

- Source: Australian Bureau of Statistics, Census of Population and Housing, 2021 and, where available, 2016 comparison data.
- Percentages are calculated from the denominator supplied for each topic. Change (pp) is the 2021 percentage minus the 2016 percentage when the topic is comparable across years.
- Enumerated topics describe where people or dwellings were counted on Census night.

Household income

Whitsunday (R) | Regional Qld comparison | Persons

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Key takeaway

In 2021, \$2,000 to \$2,499 was the most common household-income band among households in Whitsunday (R), accounting for 10.9% (1,575 households). This share was similar to Regional Qld (10.8%).

About this topic

Household income shows the combined gross income reported for households. Because households are the common economic unit for sharing housing and living costs, this topic is widely used in socio-economic analysis.

This topic helps indicate economic resources, but income is not the same as wealth and can be strongly affected by household composition, retirement, and labour force participation. The dollar ranges are shown for the latest Census year only, so household income quartiles are more suitable for comparisons over time.

Interpretation notes

- Total household income combines gross weekly income reported for the household and is affected by how many people contribute income.
- Because it is not adjusted for household size or composition, it should not be treated as a direct measure of living standards.

Weekly household income

Whitsunday (R) – Total households (Enumerated)

Category	2021 count	2021 %	Regional Qld %
Negative Nil Income	296	2.0%	1.8%
1 To 149	102	0.7%	0.7%
150 To 299	202	1.4%	1.2%
300 To 399	325	2.2%	2.3%
400 To 499	780	5.4%	6.1%
500 To 649	706	4.9%	4.7%
650 To 799	1,055	7.3%	6.9%
800 To 999	1,019	7.0%	6.8%
1000 To 1249	1,075	7.4%	7.5%
1250 To 1499	1,060	7.3%	7.6%
1500 To 1749	776	5.3%	5.6%
1750 To 1999	785	5.4%	5.5%
2000 To 2499	1,575	10.9%	10.8%
2500 To 2999	929	6.4%	6.7%
3000 To 3499	744	5.1%	5.5%
3500 To 3999	422	2.9%	3.2%
4000 To 4499	203	1.4%	1.7%
4500 To 4999	388	2.7%	2.9%
5000 To 5999	194	1.3%	1.8%
6000 To 7999	155	1.1%	1.2%
8000 Or More	76	0.5%	0.6%
Not stated	1,640	11.3%	9.0%

Category	2021 count	2021 %	Regional Qld %
Total	14,507	100.0%	100.0%

Data basis: enumerated.