

Community report

Whitsunday (R)

Prepared from Community Explorer topic selections for briefing, planning and reporting use.

AREA

Whitsunday (R)

COMPARISON

Regional Qld

POPULATION

Persons

GENERATED

4 April 2026

Included sections

1 selected topic will be included in this report.

01 Household income quartiles

Sources and method

- Source: Australian Bureau of Statistics, Census of Population and Housing, 2021 and, where available, 2016 comparison data.
- Percentages are calculated from the denominator supplied for each topic. Change (pp) is the 2021 percentage minus the 2016 percentage when the topic is comparable across years.
- Enumerated topics describe where people or dwellings were counted on Census night.

Household income quartiles

Whitsunday (R) | Regional Qld comparison | Persons

Community report section 1 of 1

Key takeaway

In 2021, the lowest household income quartile held the largest share among households with income in Whitsunday (R), accounting for 29.4%.

About this topic

Household income quartiles group households into four evenly sized income ranges so relative income position can be compared across places and across Census years. They provide a distribution view of household income rather than a simple count in fixed dollar brackets.

This topic is useful because raw household income amounts are influenced by inflation and broader economic shifts. Quartiles make it easier to see whether an area's households are concentrated toward lower, middle, or higher income positions over time.

Interpretation notes

- This is a derived distribution of total household income, so each quartile shows relative position rather than a fixed income bracket.

- It is useful for over-time comparison because quartile groupings are less distorted by inflation than raw dollar bands.

Household income quartiles

Whitsunday (R) – Households (Enumerated)

Category	2021			2016			Change	
	Count	%	Regional Qld %	Count	%	Regional Qld %	Count	pp
Lowest group	3,298	29.4%	27.9%	2,900	29.4%	28.0%	–	–
Medium lowest	2,845	25.4%	26.0%	2,655	26.9%	26.5%	–	–
Medium highest	2,779	24.8%	24.5%	2,392	24.3%	24.3%	–	–
Highest group	2,277	20.3%	21.6%	1,913	19.4%	21.2%	–	–
Total Households	11,199	100.0%	100.0%	9,860	100.0%	100.0%	–	–

Data basis: enumerated.