

Community report

Whitsunday (R)

Prepared from Community Explorer topic selections for briefing, planning and reporting use.

AREA

Whitsunday (R)

COMPARISON

Regional Qld

POPULATION

Persons

GENERATED

4 April 2026

Included sections

1 selected topic will be included in this report.

01 Individual income

Sources and method

- Source: Australian Bureau of Statistics, Census of Population and Housing, 2021 and, where available, 2016 comparison data.
- Percentages are calculated from the denominator supplied for each topic. Change (pp) is the 2021 percentage minus the 2016 percentage when the topic is comparable across years.
- Usual residence topics describe where people usually live, rather than where they were counted on Census night.

Individual income

Whitsunday (R) | Regional Qld comparison | Persons

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Key takeaway

In 2021, 800 To 999 was the most common category among residents aged 15 and over in Whitsunday (R), accounting for 10% (3,080 people). This share was higher than Regional Qld (8.7%).

About this topic

Individual income shows the gross amount of personal income usually received by people aged 15 years and over. It includes wages, salaries, government payments, and other income reported in the Census.

This topic is useful for understanding the distribution of personal incomes across an area, but it is a point-in-time snapshot rather than a measure of wealth. The dollar ranges are presented for the latest Census year only, so quartile-based income topics are better for comparing income profiles over time.

Interpretation notes

- Total personal income is weekly gross income usually received by people aged 15 years and over.
- Income is not the same as wealth, and fixed dollar ranges are less reliable for over-time comparison because prices and wages change.

Weekly individual income

Whitsunday (R) – Persons aged 15+ (Usual residence)

Category	2021 count	2021 %	Regional Qld %
Negative Nil Income	1,991	6.5%	7.3%
1 To 149	823	2.7%	3.3%
150 To 299	1,252	4.1%	5.0%
300 To 399	2,140	7.0%	8.4%
400 To 499	2,106	6.8%	8.4%
500 To 649	2,347	7.6%	8.1%
650 To 799	2,673	8.7%	7.6%
800 To 999	3,080	10.0%	8.7%
1000 To 1249	2,951	9.6%	9.0%
1250 To 1499	1,800	5.8%	6.3%
1500 To 1749	1,480	4.8%	5.4%
1750 To 1999	1,071	3.5%	3.9%
2000 To 2999	1,782	5.8%	6.1%
3000 To 3499	491	1.6%	1.3%
3500 Or More	534	1.7%	2.0%
Not Stated	4,262	13.8%	9.3%
Total	30,783	100.0%	100.0%

Data basis: usual residence.