

# Community report

## Whitsunday (R)

Prepared from Community Explorer topic selections for briefing, planning and reporting use.

AREA

**Whitsunday (R)**

COMPARISON

**Regional Qld**

POPULATION

**Persons**

GENERATED

**1 April 2026**

### Included sections

1 selected topic will be included in this report.

**01** Industry sector of employment

### Sources and method

- Source: Australian Bureau of Statistics, Census of Population and Housing, 2021 and, where available, 2016 comparison data.
- Percentages are calculated from the denominator supplied for each topic. Change (pp) is the 2021 percentage minus the 2016 percentage when the topic is comparable across years.
- Usual residence topics describe where people usually live, rather than where they were counted on Census night.

# Industry sector of employment

Whitsunday (R) | Regional Qld comparison | Persons

Community report section 1 of 1

## Key takeaway

In 2021, Accommodation And Food Services was the most common industry of employment among employed residents in Whitsunday (R), accounting for 17.2% (3,095 people). This share was higher than Regional Qld (8%). Since 2016, the biggest change was in Accommodation And Food Services, which increased by 612 people and 1.4 percentage points.

## About this topic

Industry sector of employment shows the industry in which employed residents work, based on the main business activity of their employer. It describes the sectors residents are connected to through work, whether they work locally or commute elsewhere.

This topic helps explain the economic profile and skill base of a resident workforce. It is best read together with occupations, employment status, and travel to work, because it reflects resident employment rather than the number of jobs located in the area.

## Interpretation notes

- Industry describes the main business activity of the employer in a person's main job, not the occupation they perform.
- It applies to employed people aged 15 years and over and reflects resident workers, not the number of jobs located in the area.

## Industry sector of employment

Whitsunday (R) – Employed persons (Usual residence)

Category	2021			2016			Change	
	Count	%	Regional Qld %	Count	%	Regional Qld %	Count	pp
Agriculture Forestry And Fishing	1,438	8.0%	4.3%	1,463	9.3%	4.7%	-25	-1.3
Mining	1,350	7.5%	3.5%	1,021	6.5%	3.5%	+329	+1.0
Manufacturing	639	3.6%	5.4%	626	4.0%	5.5%	+13	-0.4
Electricity Gas Water And Waste Services	160	0.9%	1.2%	112	0.7%	1.1%	+48	+0.2
Construction	1,592	8.9%	9.6%	1,183	7.5%	9.3%	+409	+1.4
Wholesale Trade	309	1.7%	2.1%	253	1.6%	2.3%	+56	+0.1
Retail Trade	1,529	8.5%	9.6%	1,500	9.6%	10.3%	+29	-1.1
Accommodation And Food Services	3,095	17.2%	8.0%	2,483	15.8%	8.2%	+612	+1.4
Transport Postal And Warehousing	1,231	6.9%	4.1%	1,217	7.8%	4.5%	+14	-0.9
Information Media And Telecommunications	66	0.4%	0.8%	85	0.5%	1.0%	-19	-0.1
Financial And Insurance Services	150	0.8%	1.8%	140	0.9%	1.9%	+10	-0.1

Category	2021			2016		
	Count	%	Regional Qld %	Count	%	Regiona
Rental Hiring And Real Estate Services	293	1.6%	1.7%	259	1.7%	
Professional Scientific And Technical Services	547	3.0%	4.8%	482	3.1%	
Administrative And Support Services	818	4.6%	3.3%	790	5.0%	
Public Administration And Safety	643	3.6%	5.6%	533	3.4%	
Education And Training	1,044	5.8%	8.7%	971	6.2%	
Health Care And Social Assistance	1,448	8.1%	15.4%	1,115	7.1%	
Arts And Recreation Services	147	0.8%	1.6%	156	1.0%	
Other Services	672	3.7%	4.1%	573	3.7%	
Inadequately Described Not Stated	788	4.4%	4.4%	719	4.6%	
<b>Total</b>	<b>17,965</b>	<b>100.0%</b>	<b>100.0%</b>	<b>15,681</b>	<b>100.0%</b>	<b>100.0%</b>

Data basis: usual residence.